



Tools & Materials

Included in the Franchise Fee

Client Manuals

- 3 Construction Manuals with Audio CDs
- 3 Planning Manuals
- 1 Planning Manual resource CD
- 1 Set of Remodeling Manuals (Major Addition, 2nd Story, Major Interior, Simple Addition, Basement Finish, Kitchen, & Master Suite)

Marketing Tools

- 400 Client Tri-fold Brochures
- 1 Customer Testimonial Loop DVD
- 1 Broadcast quality tape with 8 TV spots
- 1 Informational Loop DVD

Sales Resources

- 1 Sales Presentation Flip Chart
- 10 Dream Home Planning Guides
- 10 Home Remodel Planning Guides
- 25 New Construction Information Reports
- 25 Remodeling Information Reports
- 50 Information Kit DVD's (to assemble kits)
- 25 UBuildIt Folders
 - 1 Point of Sale Brochure Display with Card

Consulting Materials

- 50 Site Review Comments 3-part NCR
- 100 Project Overview Forms
- 100 Project Overview UBI Only Forms
- 50 Things To Do Lists 3-part NCR
 - 1 Set of Client ID Card Hologram Stickers
- 10 Laminated Project Calendars

Outdoor Signs

- 10 Directional Signs
- 2 Sign Posts with Brochure Holders
- 10 Project Signs with Office Phone Number
- 10 Wire Sign Holders
- 10 UBuildIt Jobsite Marker Boards

Training Materials

- Franchise Partner Manual
- Client Advisor Manual
- Construction Consultant Manual
- Franchise Management Software Tutorial CD
- Franchise Management Application
- Client, Subcontractor, Referral Program DVD
- Knowledge Center Online Access

Stationery

- 1000 Business Cards (500 per Name)
- 500 #10 White Envelopes with Office Address
- 500 UBuildIt Letterhead with Office Address

Office Set-up Materials

- 6 Framed 8x10 Photos of UBuildIt Houses
- 1 UBuildIt Project Plaque

UBuildIt Knowledge Center

As a UBuildIt franchisee you will have access to our online resource Center which contains our download library of forms and tools as well as hosting our online training programs and communications for our franchise network